



the **Inspired GALA**

A FUNDRAISER FOR SPECIAL OLYMPICS NOVA SCOTIA



Inspire our Athletes
February 22, 2023
SpecialOlympicsGala.com

hosted by

Special Olympics
Nova Scotia





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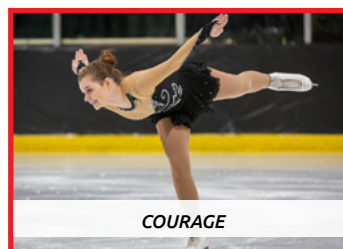
This is the signature event of Special Olympics Nova Scotia! Join us as we celebrate the successes and contributions of our athletes, coaches and volunteers. Meet sport celebs, be wowed by our athletes, moved by our coaches and inspired by our volunteers. Your sponsorship supports Special Olympics athletes and programs across Nova Scotia, bringing the joy of sport to many. Consider helping an athlete and joining other prestigious companies with a sponsorship. Call or email John MacDonald at 902.429.2266 x 5 or jmacdonald@specialolympicsns.ca and join the celebration!

Special Olympics Nova Scotia - Local Impact

Through the power of sport, we offer a gateway to empowerment, competence and acceptance. Special Olympics Nova Scotia provides sport training, community youth programs and regional, national and international competition opportunities for 2,500 local athletes of all ages and abilities. We are dedicated to enriching the lives of Canadians with an intellectual disability through sport.

Special Olympics - An International Movement

Special Olympics is a global movement that unleashes the human spirit through the transformative power and joy of sports, every day around the world. We empower people with intellectual disabilities to become accepted and valued members of their communities, which leads to a more respectful and inclusive society for all. Using sports as the catalyst and programming around health and education, Special Olympics is fighting inactivity, injustice and intolerance.



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PRESENTING INSPIRED SPONSOR

\$10,000

As the Presenting Sponsor, your company would receive:

- Logo recognition on the event website as the Presenting Sponsor, with a direct link to your website
- Recognition as Presenting Sponsor in all pre and post-event media communications
- Opportunity to share your “Why We Care” story (500 words) on social media channels, website and email communications
- Corporate logo as Presenting Sponsor on all printed promotional event materials (including the cover of the program)
- Logo on all email marketing communications
- One (1) premiere corporate table of eight, plus two (2) to host athletes or honoured guests
- Opportunity to provide a give-away or promotional materials at each table place setting
- Acknowledgement of your company as the Presenting Sponsor from the podium throughout the event
- Opportunity for a company representative to present a valued SONS award during the event
- Opportunity to place corporate signage in prominent areas at the event
- Appreciation plaque will be presented to each sponsor at the event
- Corporate logo featured on all on-site event signage
- Opportunity for a company representative to provide a pre-taped video message to be played during the event
- Professional event coordinator to work with you to get the most out of your sponsorship

As the Presenting Sponsor, your company would provide:

- Sponsorship fee of \$10,000
- Promotion of event in your company newsletter, blog, social media, or any other communications vehicle
- Your corporate logo for promotional materials and website (.eps or high res .jpg)
- 1/3 panel advertisement for the event program (.pdf)
- One designated person in your company to work with our event coordinator on the details of the sponsorship

MAJOR INSPIRED SPONSOR

\$7,500

As the Major Sponsor, your company would receive:

- Logo recognition on the event website as a Major Sponsor, with a direct link to your company website
- Recognition as the Major Sponsor in all pre and post-event media communications
- Opportunity to share your “Why We Care” story (250 words) on social media channels, website and email communications
- Identification by corporate logo on all printed promotional event materials
- Logo recognition on all email marketing communications
- One (1) premiere corporate table of eight, plus two (2) to host athletes or honoured guests
- Acknowledgement of your company as the Major Sponsor from the podium
- Opportunity for a company representative to present a valued SONS award during the event
- Appreciation plaque will be presented to each sponsor at the event
- Corporate logo featured on all on-site event signage
- Professional event coordinator to work with you to get the most out of your sponsorship

As the Major Sponsor, your company would provide:

- Sponsorship fee of \$7,500
- Promotion of event in your company newsletter, blog, social media, or any other communications vehicle
- Your corporate logo for promotional materials and website (.eps or high res .jpg)
- 1/6 panel advertisement for the event program (.pdf)
- One designated person in your company to work with our event coordinator on the details of the sponsorship

SPONSORSHIP OPPORTUNITIES

For sponsorship inquiries, contact:

John MacDonald, Director Business Development & Marketing
jmacdonald@specialolympicsns.ca | 902.429.2266 x 5

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GOLD INSPIRED SPONSOR

\$5,000

As the Gold Sponsor, your company would receive:

- Logo recognition on the event website as the Gold Sponsor, with a direct link to your website
- Recognition as Gold Sponsor in all pre and post-event media communications
- Identification by corporate logo on all printed promotional event materials
- Logo recognition on all email marketing communications
- One (1) premiere corporate table of eight, plus two (2) to host athletes or honoured guests
- Acknowledgement of your company as the Gold Sponsor from the podium
- Opportunity for a company representative to present a valued SONS award during the event
- Appreciation plaque will be presented to each sponsor at the event
- Featured as Gold Sponsor in the visual production at the event
- Corporate logo featured on all on-site event signage
- Professional event coordinator to work with you to get the most out of your sponsorship

As the Gold Sponsor, your company would provide:

- Sponsorship fee of \$5,000
- Promotion of event in your company newsletter, blog, social media, or any other communications vehicle
- Your corporate logo for promotional materials and website (.eps or high res .jpg)
- One designated person in your company to work with our event coordinator on the details of the sponsorship

SILVER INSPIRED SPONSOR

\$2,500

As the Silver Sponsor, your company would receive:

- Logo recognition on the event website as a Silver Sponsor
- Company name recognition in pre and post-event media communications where possible
- Identification by corporate logo as a Silver Sponsor in printed promotional event materials (including event program)
- Silver Sponsor mentions on social media channels (one or more of Twitter, LinkedIn, Facebook and Facebook event page)
- Company name recognition on selected email marketing communications
- Four (4) dinner tickets with special consideration to placement at a table with an honoured guest
- Acknowledgement of your company as a Silver Sponsor from the podium
- Opportunity for a company representative to present a valued SONS award during the event
- Featured as Silver Sponsor in the visual production at the event
- Appreciation plaque will be presented to each sponsor at the event
- Professional event coordinator to work with you to get the most out of your sponsorship

As the Silver Sponsor, your company would provide:

- Sponsorship fee of \$2,500
- Promotion of event in your company newsletter, blog, social media, or any other communications vehicle
- Your corporate logo for promotional materials and website (.eps or high res .jpg)
- One designated person in your company to work with our event coordinator on the details of the sponsorship

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Complete the information below and email to jmacdonald@specialolympicsns.ca

Company Name: _____

Contact Name: _____


Address: _____

Phone: _____ Email: _____

SPONSOR OPTIONS *(choose sponsorship level below)*

- | | | | |
|--|----------|---|---------|
| <input type="checkbox"/> Co-Presenting Sponsor | \$10,000 | <input type="checkbox"/> Gold Sponsor | \$5,000 |
| <input type="checkbox"/> Major Sponsor | \$7,500 | <input type="checkbox"/> Silver Sponsor | \$2,500 |

PAYMENT OPTIONS

- Invoice Cheque 

Name on Card: _____

Card No: _____ Exp: ____/____ CVV NO (# on back of card) : _____

Authorized Signature: _____ Date: _____

Cheques made payable to:
Special Olympics Nova Scotia

Mail To:
100-371 St. Margarets Bay Road, Halifax NS B3N 1J8

SPONSORSHIP FORM

For sponsorship inquiries, contact:

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