



# the **Inspired Awards & Auction**

A FUNDRAISER FOR SPECIAL OLYMPICS NOVA SCOTIA



**Inspire our Athletes**  
**March 30<sup>th</sup>, 2022**  
**TheInspiredAwards.com**

hosted by

**Special Olympics**  
Nova Scotia



presented by





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March 30<sup>th</sup>, 2022  
[TheInspiredAwards.com](http://TheInspiredAwards.com)

## Sponsorship Opportunity

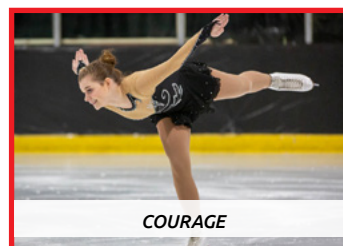
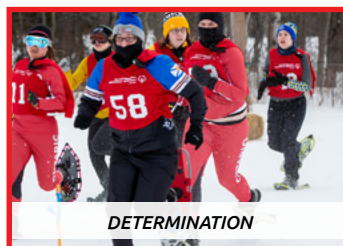
This year marks the 28<sup>th</sup> year we have presented the signature event of Special Olympics Nova Scotia, the **Inspired Gala**. How our athletes, volunteers and coaches look forward to celebrating their successes with our community of generous supporters. The presentation of our annual Inspired Awards to athletes, coaches and volunteers allows us to share countless heart-warming stories with you.

We all know the challenges of 2020 gave us, and we continue to overcome some of these challenges in 2021. Special Olympics Nova Scotia is no different. Our athletes' needs continue and we endeavour to provide support, training and sport programs. We ask you to consider providing financial support through our 2022 Inspired Awards & Auction. How better to continue your support as you **Inspire Us** to continue on our mission to enrich the lives of Nova Scotians with an intellectual disability through sport.

Join us as we continue to celebrate the successes and contributions of our athletes, coaches and volunteers with a virtual presentation on March 30<sup>th</sup>, 2022. Consider helping an athlete and joining others with a selected sponsorship. Our popular auction and draws will continue online through our digital platform for many items including merchandise, entertainment, apparel, sport outings, Atlantic Bubble trips and much more. The Auction will open for bids on March 1<sup>st</sup>, 2022 and we hope you can join us for our virtual Awards presentation on March 30<sup>th</sup>, 2022.

## Special Olympics Nova Scotia - Local Impact

Through the power of sport, we offer a gateway to empowerment, competence and acceptance. Special Olympics Nova Scotia provides sport training, community youth programs and regional, national and international competition opportunities for 2,500 local athletes of all ages and abilities. We are dedicated to enriching the lives of Canadians with an intellectual disability through sport.



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## PRESENTING INSPIRED SPONSOR *(2 available)*

**\$10,000**

### **As the Presenting Inspired Sponsor, your company would receive:**

- Recognition on the website as the Presenting/Co-Presenting Sponsor, with your logo and direct link to your website
- Recognition as Presenting/Co-Presenting Sponsor in all media communications
- Opportunity to share your story on social media channels, website and email communications
- Corporate logo as Presenting/Co-Presenting Sponsor on all promotional materials
- Logo on all email marketing communications
- Video or in-person athlete presentation to your company or organization
- Opportunity to provide an item or items in the Inspired Auction and Draw
- Acknowledgement of your company as Presenting/Co-Presenting Sponsor during the online awards presentation
- Opportunity to provide a pre-taped video message or award presentation to be played during the online awards presentation and/or online auction
- Personalized appreciation plaque will be presented to each sponsor
- Professional event coordinator to work with you to get the most out of your sponsorship
- Charitable tax receipt

### **As the Presenting Inspired Sponsor, your company would provide:**

- Sponsorship fee of \$10,000
- Promotion in your company newsletter, social media or any other communications
- Your corporate logo for promotional materials and website (.eps or high res .jpg)
- One designated person in your company to work with our coordinator on the details of the sponsorship

## MAJOR INSPIRED SPONSOR *(2 available)*

**\$7,500**

### **As the Major Inspired Sponsor, your company would receive:**

- Recognition on the website as the Major Sponsor, with your logo and direct link to your website
- Recognition as Major Sponsor in all media communications
- Opportunity to share your story on social media channels, website and email communications
- Corporate logo as Major Sponsor on all promotional materials
- Logo on all email marketing communications
- Video or in-person athlete presentation to your company or organization
- Opportunity to provide an item or items in the Inspired Auction and Draw
- Acknowledgement of your company as Major Sponsor during the online awards presentation
- Opportunity to provide a pre-taped video message or award presentation to be played during the online awards presentation and/or online auction
- Personalized appreciation plaque will be presented to each sponsor
- Professional event coordinator to work with you to get the most out of your sponsorship
- Charitable tax receipt

### **As the Silver Sponsor, your company would provide:**

- Sponsorship fee of \$7,500
- Promotion of your support in your company newsletter, social media or any other communications
- Your corporate logo for promotional materials and website (.eps or high res .jpg)
- One designated person in your company to work with our coordinator on the details of the sponsorship

**SPONSORSHIP OPPORTUNITIES**

### **For sponsorship inquiries, contact:**

John MacDonald, Director Business Development & Marketing  
jmacdonald@specialolympicsns.ca | 902.429.2266 x 5

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## **GOLD INSPIRED SPONSOR** (4 available)

**\$5,000**

### **As the Gold Inspired Sponsor, your company would receive:**

- Recognition on the website as the Gold Sponsor, with your logo and direct link to your website
- Recognition as a Gold Sponsor in all media communications
- Opportunity to share your story on social media channels, website and email communications
- Corporate logo as Gold Sponsor on all promotional materials
- Logo on all email marketing communications
- Video or in-person athlete presentation to your company or organization
- Opportunity to provide an item or items in the Inspired Auction and Draw
- Acknowledgement of your company as Gold Sponsor during the online awards presentation
- Opportunity to provide a pre-taped video message to be played during the online awards presentation and/or online auction
- Personalized appreciation plaque will be presented to each sponsor
- Professional event coordinator to work with you to get the most out of your sponsorship
- Charitable tax receipt

### **As the Gold Inspired Sponsor, your company would provide:**

- Sponsorship fee of \$5,000
- Promotion of your support in your company newsletter, social media or any other communications
- Your corporate logo for promotional materials and website (.eps or high res .jpg)
- One designated person in your company to work with our coordinator on the details of the sponsorship

## **SILVER INSPIRED SPONSOR** (2 available)

**\$2,500**

### **As the Silver Inspired Sponsor, your company would receive:**

- Recognition on the website as the Silver Sponsor, with your logo and direct link to your website
- Recognition as a Silver Sponsor in all media communications
- Opportunity to share your story on social media channels, website and email communications
- Corporate logo as Silver Sponsor on all promotional materials
- Logo on all email marketing communications
- Video or in-person athlete presentation to your company or organization
- Opportunity to provide an item or items in the Inspired Auction and Draw
- Acknowledgement of your company as Silver Sponsor during the online awards presentation
- Personalized appreciation plaque will be presented to each sponsor
- Professional event coordinator to work with you to get the most out of your sponsorship
- Charitable tax receipt

### **As the Silver Sponsor, your company would provide:**

- Sponsorship fee of \$2,500
- Promotion of your support in your company newsletter, social media or any other communications
- Your corporate logo for promotional materials and website (.eps or high res .jpg)
- One designated person in your company to work with our coordinator on the details of the sponsorship

# SPONSORSHIP OPPORTUNITIES

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Complete the information below and email to [jmacdonald@specialolympicsns.ca](mailto:jmacdonald@specialolympicsns.ca)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_




Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## SPONSOR OPTIONS *(choose sponsorship level below)*

- |  |          |   |         |
|--|----------|---|---------|
| <input type="checkbox"/> Co-Presenting Sponsor | \$10,000 | <input type="checkbox"/> Gold Sponsor   | \$5,000 |
| <input type="checkbox"/> Major Sponsor         | \$7,500  | <input type="checkbox"/> Silver Sponsor | \$2,500 |

## PAYMENT OPTIONS

- Invoice  Cheque    

Name on Card: \_\_\_\_\_

Card No: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ CVV NO (# on back of card) : \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Cheques made payable to:**  
Special Olympics Nova Scotia

**Mail To:**  
100-371 St. Margarets Bay Road, Halifax NS B3N 1J8

SPONSORSHIP FORM

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